



# Mogo Village



See it...Feel it...Love it

# Mogo Village – See it...Feel it...Love it

Mogo Village, it's the home of a variety of unique speciality shopping and eating experiences, some of the South Coast's best great craft and art wares, jewellery and hidden treasures are to be found at Mogo. Mogo also has great eating places and a huge variety of family fun and adventure experiences for all the family.

Here at Power FM and 2EC, we would like to offer a marketing opportunity to increase Mogo's 'brand awareness' campaign on the South Coast and assist in the growth of businesses in the Mogo community.

**MOGO Village See it...Feel it...Love it** will give your business the opportunity to attract more potential customers, developing Mogo as a must see destination.

By teaming businesses together, we can increase Mogo's brand equity on the South Coast. Over a 3 month period, Mogo will build a great platform for increased customer traffic and promote repeat business.

The more businesses that support this marketing opportunity, the bigger the impact!





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## What you receive:

- **10 x 30 second commercials OR**
- **14 x 15 second commercials**  
(placement breakfast to evenings Monday to Friday)
- **2 x 30 second commercials OR 4 x 15 second commercials at**  
**No Charge!**  
(placement Saturday and Sunday ROS)

**INVESTMENT: \$384 per month + GST**  
**Minimum of 3 months**

(Investment includes \$44 scripting and production fee)



## Power FM / 2EC's Mogo Village Proposal

I accept this proposal for a minimum of 3 months - .....

Business Investment \$384 plus GST Per Month

Company Name:.....

Authorized Signature: .....

Printed Name & Position:.....

**Power FM / 2EC Representative:.....**