

# Mogo Village Business Chamber Ltd

Minutes of ORDINARY GENERAL MEETING  
Held in the Mogo Aboriginal Lands Council  
On  
5<sup>th</sup> December 2016

MEETING OPENED: 5.30pm

Chairman: Richard Adams

PRESENT: Sue Proctor, Will Proctor, Phil Mayberry, Gayle Smith, , Linda Carlson, , Teresa Horsburgh, Barry Horsburgh, Lucas Hammond, Juanita Sharp, Janine Adams, , Jenny Drynan, Edward Ruiz, Amanda Williams, David Wallace, Kim MacLennan, Josh Baldry, Bec Di-filippo, Maureen Nathan, Lei Parker

APOLOGIES Melanie Seczawa, Brian Franklin, Chris Jones, Deb Gough, Lyndell Allen, Giselle Foote, Theresa Matthews, Ewan Cole

Minutes of previous ordinary general meeting held on 7<sup>th</sup> November 2016 accepted as a reasonable record of the last meeting

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## GENERAL BUSINESS

- 1) **Town Map** – The town map is up to proof stage and will be emailed to participants to check details and photo etc. Please respond promptly as we would like it to go to print and be distributed before Christmas.
- 2) **Lei Parker; Beagle News**– Lei Parker introduced himself and provided information on the Beagle News. His idea behind creating the on-line newspaper was to gather news sources from various forums and makes it available to the local community. His aim was to focus on town specific news and information relevant to the local community. Please go to <http://www.beagleweekly.com.au/> and check out the website.
- 3) **Social Media Co-ordinator** – The resignation by Theresa Matthews from the position of Social Media Co-ordinator and as a director was accepted. We thank Theresa for her effort and hard work generating the social media footprint of the Chamber and the assistance she has provided in helping people understand how to use social media to promote their business and for her role on the Board of Directors.  
We introduced and welcomed Bec Di-Fillppo who will take on the role as Social Media Co-ordinator. If you need any assistance with utilizing facebook, or suggestions on news, links or information for the facebook page, please send Bec a message on the Mogo Facebook page or to [Rebecca.di@gmail.com](mailto:Rebecca.di@gmail.com)
- 4) **New Membership** – We welcome Orit Karney Winters – Orits Tea; Dr Sanjay Singh- Mogo Day Surgery; Peter Smith and Vicki Pamount-Reid – The Collective; Zoran Nikolovski – Mogo Toys and gifts.
- 5) **Treasurer's Report** – Bank Balance as per 7 November 2016 \$6934.79

Inflows to date from last month	
Associate Membership Fees	\$0
Membership Fees	\$410
Mogo Map Contribution	\$4350
Mogo Christmas Gala Advert	\$720
Outflows to date from Last month	
Screws for Notice Board Repair	\$28.

Estimated Future Expenses

Payment for Map	\$2400
Advertising for Gala Night	\$720

- 6) **Christmas Gala Night 16<sup>th</sup> December** – Janine Adams gave an update. All going well and an email had been sent to participants advising of suggested locations for entertainment etc. There was an advertising collection done and the proceeds will be used to fund a full page add this week and then a follow up if funds allow. Thank you for the support shown so far and we look forward to a great night.
- 7) **Street Parking Signage** – Richard will compile a proposal for council requesting consistency in the signage - Ongoing
- 8) **Promotional Letter** – to be discussed at a future meeting when Melanie and Brian are present – Ongoing
- 9) **Mogo Welcome Letter** – No Changes were advised and letter was adopted.
- 10) **Dump Point for Mogo** – Richard had a discussion with the Gary Lee, the chair of the Campervan & Motorhome Club of Aust, with the view to adding a dump point in Mogo. The CMCA support the idea and will provide the dump point facilities free of charge.

Motion: That a letter be sent to council asking if a dump point could be approved for Mogo and asking under what conditions (ie site) approval would be given.

Moved Richard Adams      Seconded Lucas Hammond  
Carried unanimously.

- 11) **Canberra City News** – Lyndell Allen provided information including rates and contact details for the Canberra City News (Attached “a”)

- 12) **Sub Committee Rules and Guidelines** – rules and guidelines (attached “b”)

- 13) **State of the Toilet blocks and outdoor furniture** – concerns were raised about the state of the public facilities. Richards Adams has a meeting with Warren Sharpe of the ESC and will bring the matter to his attention. There was a suggestion and support for a working bee to be arranged to refurbish the outdoor furniture.

- 14) **Christmas Flags** –

Motion: That the flags need to be taken indoors at night to avoid being stolen or vandalised.

Moved Lucas Hammond      Seconded Richard Adams  
Carried 7/4

Enquiries will be made in the coming year to find a better solution to attaching/displaying and/or fixing to existing structures any future flags or banners.

- 15) **Development Control Plan for Mogo** - Phil Mayberry tabled a letter he wished to be sent to council addressing issues surrounding the repeal of the existing DCP for Mogo in 2011 and asking for a reintroduction of a DCP specific to Mogo

Motion: That letter (attached “c”) be sent to the council on behalf of the Chamber.

List of Recipients: Council; ESC General Manager; Director of Pathways; Director of Heritage; Director of Tourism; Director of Development and Infrastructure; all Councillor’s;

Moved: Phil Mayberry      Seconded Maureen Natham  
Carried 11/3

Correspondence In (via Email attached “d”) There is an invitation from Angie Radford, Strategic Planning Officer for ESC, for the community to attend an information session to discuss DCP. It will be held at Bommerang Meeting Place, on 9<sup>th</sup> February 2017, 5.30pm to 6.30 pm and seeks to gather information on three key points

What do you most appreciate about Mogo

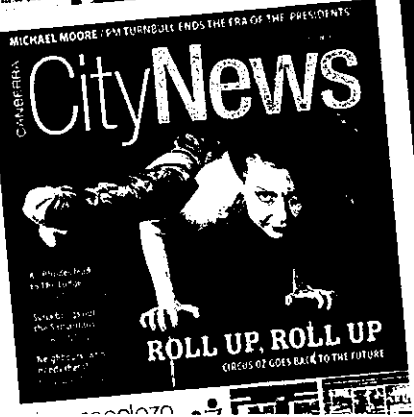
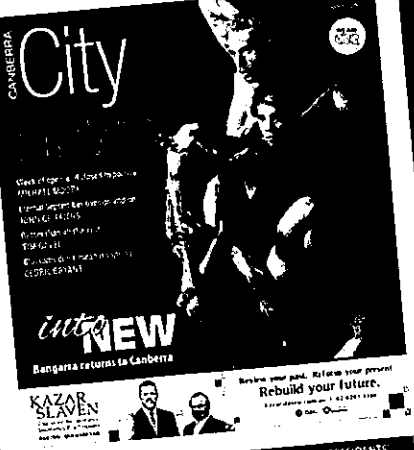
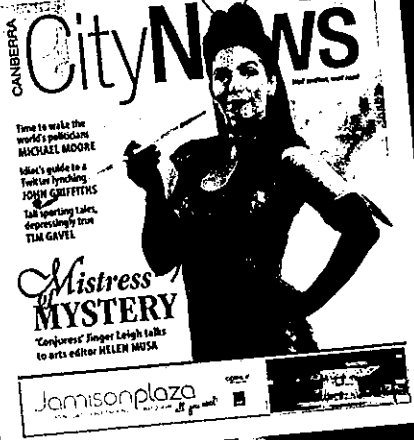
What do you think could be improved in Mogo

What do you want Mogo to look like in the future

Members were encouraged to attend and to consider the questions asked and provide feedback for the meeting. A reminder of the meeting will be circulated closer to the time.

Next Meeting: 6<sup>th</sup> February 2017

Meeting Closed: 7:35pm



# CANBERRA CityNews

Well written, well read

# media KIT

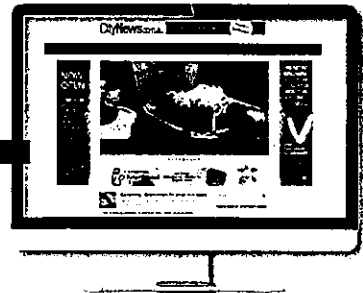
# ABOUT US

"Canberra CityNews" leads the way in cost-effective marketing to affluent Canberrans, offering access to a high-quality, motivated readership through its weekly magazine and its subscriber-driven digital edition; plus the website [citynews.com.au](http://citynews.com.au) and its subscriber-driven daily news bulletin.

Magazine advertisers enjoy a premium publishing environment with high-quality reproduction on coated, glossy stock. The weekly, well-read magazine offers its well-educated audience a mix of news, views, arts, gardening and socials with an estimated weekly readership via its printed and digital editions of more than 77,500.

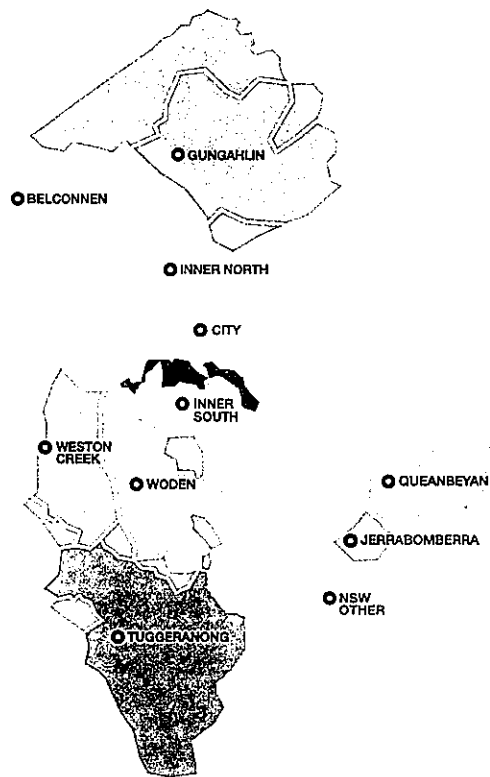
Over the past five years, [citynews.com.au](http://citynews.com.au) has built a solid reputation for posting *fast news first* for Canberra. The new-look website features a complete news and information package that features breaking news, social photos, incisive commentary by some of the city's most respected writers, movie reviews, restaurant reviews and the latest in arts news and performance reviews.

Every weekday afternoon, [citynews.com.au](http://citynews.com.au) publishes a news bulletin to its growing subscriber-based readership.



**440,000  
READERS  
MONTHLY**

The average monthly total of website and digital & printed magazine edition readers and subscribers



## DISTRIBUTION

The magazine is efficiently and quickly distributed through a welcoming, strategic network of more than 750 outlets across the ACT, Queanbeyan and Jerrabomberra. People reach for the "CityNews" experience in cafes, shopping centres, supermarkets, government offices, professional rooms, hotels, hospitals and more.

## CONTACTS

To talk to an advertising executive specialising in your business category, call 6262 9100.

CEO Greg Jones  
[greg@citynews.com.au](mailto:greg@citynews.com.au)

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Production Manager Janet Ewen  
[janet@citynews.com.au](mailto:janet@citynews.com.au)

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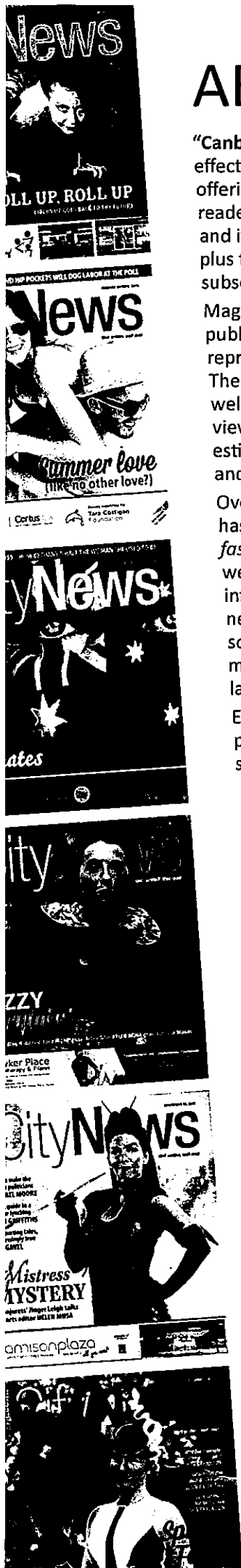
**CityNews**  
Well written, well read

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P 02 6262 9100

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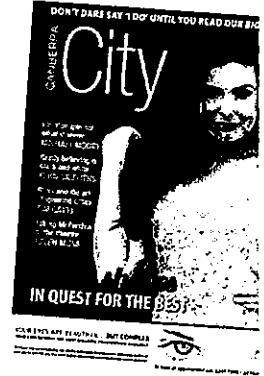
Level 1, Baileys Corner,  
140 London Circuit, Canberra  
GPO Box 2448, Canberra 2601



# DISPLAY ADVERTISING RATES

AD SIZE	CASUAL \$ INC. GST	MONTHLY \$ INC. GST	FORTNIGHTLY \$ INC. GST	WEEKLY \$ INC. GST
Full page	\$2,284	\$2,049	\$1,812	\$1,576
2/3 page	\$1,707	\$1,524	\$1,366	\$1,181
1/2 page	\$1,378	\$1,241	\$1,103	\$983
1/3 page	\$1,051	\$985	\$919	\$853
1/4 page	\$788	\$738	\$689	\$640
1/6 page	\$557	\$526	\$492	\$459
1/8 page	\$418	\$393	\$369	\$345
4 unit	\$295	\$285	\$276	\$262
2 unit	\$149	\$142	\$138	\$131

EXTRA POSITIONS	PRICE \$ INC. GST
Front cover advertisement strip	\$862
Double page spread	\$2,915
Full page advertorial	\$1,780
Front cover + full page advertorial ^	\$5,900



## LOADINGS

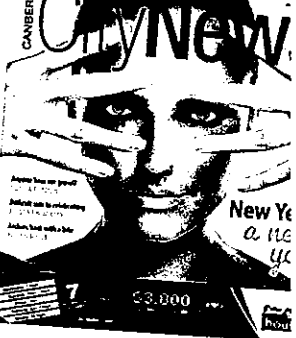
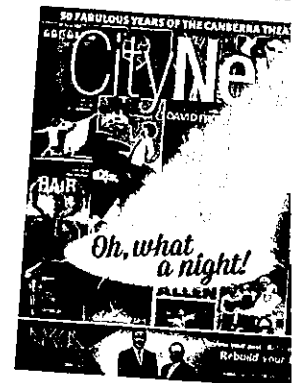
- Page 3\* 30%
- Back cover 75%
- Specified position 15%
- \* Page 5 when DPS on opening pages.
- ^ CityNews reserves the creative control and artistic rights. Deadline for front cover and full page advertorial bookings is 14 working days before publication date.

# WEB ADVERTISING RATES

POSITION	SIZE	PRICE p/w
Banner	468x60	\$300
Sky Scrapers x 2	160x600	\$500
Home leaderboards x 2	728x90	\$400
News banner	520x80	\$150
Tile - medium	240x250	\$150
Tile - large	240x500	\$250

CityNews.com.au

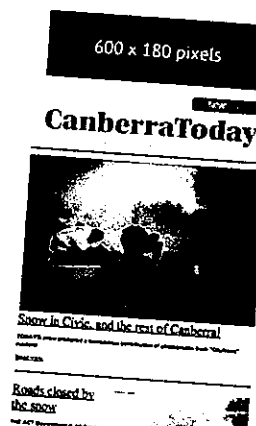
- Rates are weekly, include GST and represent 25% SOV (share of voice)
- Banner advertisement includes full run of site
- Package advertising available – subject to availability and negotiation
- All rates are current as at January, 2016 (subject to change)



# DAILY NEWSLETTER

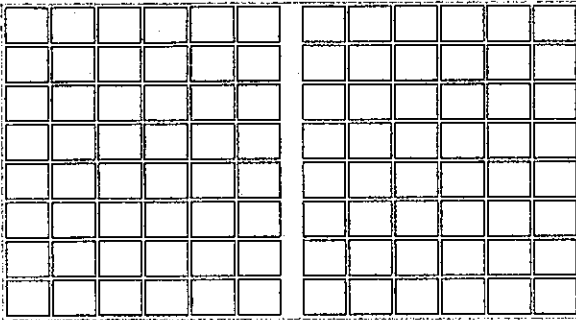
POSITION	SIZE	PRICE p/w
Canberra Today banner	600x180	\$550

FAST NEWS FIRST  
CityNews.com.au



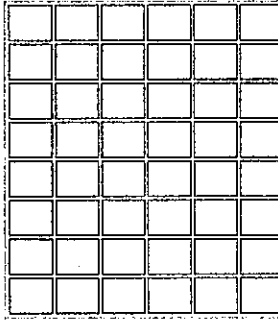
# DISPLAY AD SIZES

## Double page spread + bleed



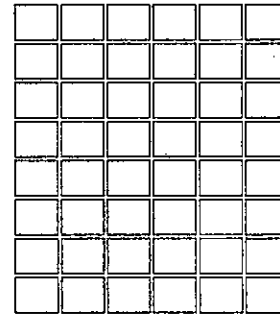
Double page spread + bleed  
type/art – 293mm h x 540mm w  
trim – 310mm h x 560mm w  
bleed – 320mm h x 570mm w

## Full page + bleed



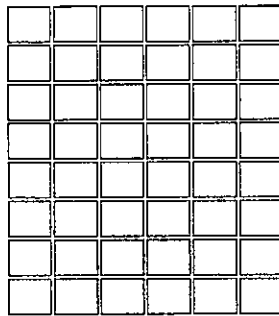
Full page + bleed  
type/art – 293mm h x 260mm w  
trim – 310mm h x 280mm w  
bleed – 320mm h x 290mm w

## 2/3 page



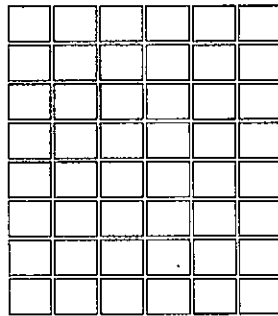
2/3 page – 293mm h x 173 mm w

## 1/2 page



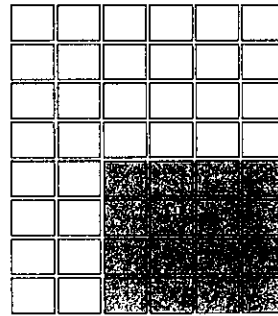
1/2 page horizontal  
145mm h x 260mm w

## 1/2 page



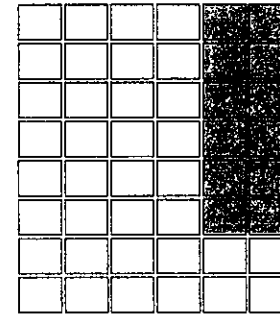
1/2 page vertical – 293mm h x 129mm w

## 1/3 page



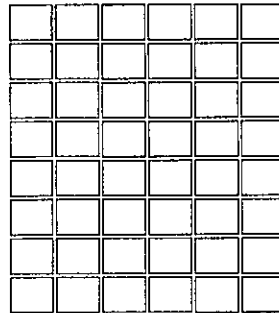
1/3 page vertical – 293mm h x 85mm w  
1/3 page square – 145mm h x 173mm w

## 1/4 page



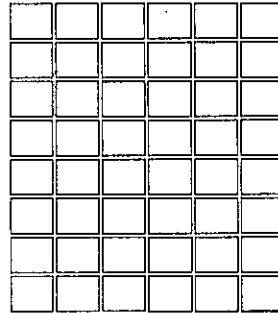
1/4 page square – 145mm h x 129mm w  
1/4 page horizontal – 71mm h x 260mm w  
1/4 page vertical – 219mm h x 85mm w

## 1/6 page



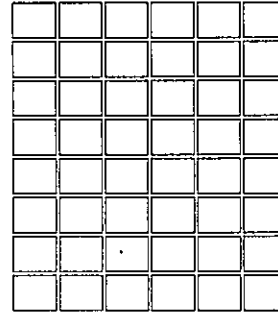
1/6 page vertical – 145mm h x 85mm w  
1/6 page horizontal – 71mm h x 173mm w

## 1/8 page



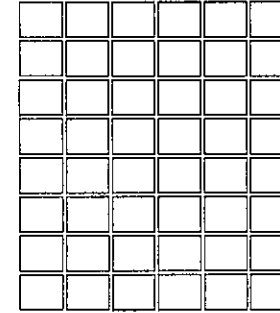
1/8 page vertical – 108mm h x 85mm w  
1/8 page horizontal – 71mm h x 129mm w

## 4 unit



4 unit – 71mm h x 85mm w

## 2 unit



2 unit vertical – 71mm h x 41mm w  
2 unit horizontal – 34mm h x 85mm w

# REQUIREMENTS

## OPTIONS FOR SUBMITTING MATERIAL

### 1. Ad design

Ads can be designed in-house. If you require ad design please ensure you supply the following:

- All logos, images and copy for ad
- All JPG images must be 300dpi
- NB: Images embedded in Microsoft Word documents are not acceptable.

### 2. Email ready made ads

Email attachments should not exceed 25 MB. Dropbox should be used for larger files.

### 3. Ad amendments

If supplying art that requires amendments, please supply either a layered Photoshop file (.psd), packaged InDesign file (.indd), Illustrator file (.ai).

Please ensure that all images and fonts are also supplied as separate files if supplying Indesign or Illustrator files.

## TECHNICAL SPECS

### General guidelines for print ads

- Print optimised PDFs (made using Adobe Acrobat Distiller) are the preferred method.
- All art / images at 300dpi minimum.
- CMYK colour mode.
- Ensure all fonts are embedded.

### Images

- Scanned images should be 300dpi min in JPEG or EPS format
- Ensure all images and fonts used are supplied

### Fonts

- All reverse lettering should be no less

than 7pt bold. Small type with fine serifs should be avoided.

- All text should be located a minimum of 5mm from the final trim size to allow for paper shrinkage, stretch or press fold variation.

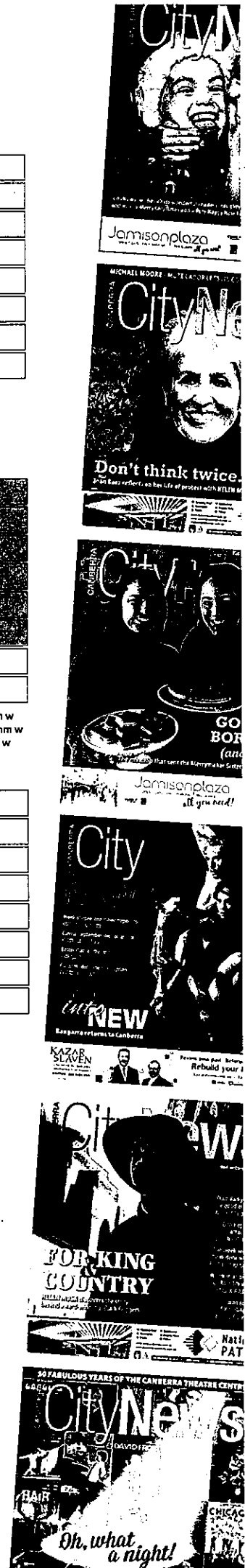
### General guidelines for INTERNET ads

Ready made ads are to be supplied at 72dpi at the specified ad size, in either JPG or GIF formats.

## SUBMISSION DEADLINES

Advertisements requiring design or amendments must be submitted by 5pm on the Thursday before publication.

Advertisements prepared by the client or agency must be submitted by 10am on the Monday before publication.



## **Roles and Responsibilities of Sub-committees**

### **Why have sub-committees?**

Sub-committees are formed by the Board of Directors, to undertake specific planning and/or management tasks on behalf of the Mogo Village Business Chamber Ltd (known as "the Company"). Sub-committees which are formed to acquit specific tasks and cease to exist after these tasks have been carried out, are known as ad hoc sub-committees. Sub-committees which have an ongoing role are elected annually at, or confirmed by, the Company's Annual General Meeting. These sub-committees are known as standing sub-committees.

### **What is the relationship between sub-committees and the Board of Directors of the Company?**

Sub-committees have delegated authority and are fully accountable to the Board of Directors. Each sub-committee must operate within the terms of reference or rules set for it by the Board of Directors. Sometimes a sub-committee may write its own rules but these must be properly endorsed by the Board before the sub-committee begins its work.

A proper sub-committee must:

- be elected by the Board of Directors
- conform to the rules of operation drawn up or endorsed by the Board of Directors
- report regularly to the Board of Directors
- hand over any profits which may have resulted from the sub-committee's activities, after all operational costs have been met.

A sub-committee does not have a constitution separate from the Company's, nor a separate set of office bearers.

### **General Rules For All Sub Committees.**

1. The Board of Directors establishes sub-committees as needed, lists their tasks and responsibilities and amends them when necessary.
2. The Board of Directors annually appoints the members of the sub-committees. No size for a sub-committee is fixed but normally they will be about 5 to 8 members. Nominations will be invited from the existing members. Normally members may serve on a sub-committee for up to five years consecutively after which time they will stand down for at least one year.
3. Before making any statement, issuing any official correspondence or giving any undertaking on behalf of the Company, sub-committees shall consult with and obtain the approval of the Board of Directors.
4. No sub-committee may enter into any contract on behalf of the Company or undertake any works on behalf of the Company and

- shall always respect the right of the Board to exercise its rights and responsibilities in accordance with constitution.
5. Each sub-committee shall prepare notes of all its meetings that indicate clearly all decisions taken and those matters referred to the Board of Directors for approval. Such notes shall be forwarded to the Secretary of the Board of Directors for distribution to the Board of Directors.
  6. Each sub-committee shall provide a bi-monthly report to Member for Company General Meetings.



"C"

To The Eurobodalla Shire Council,

In the 1980's Mogo Village was involved in negotiations with Council to develop a Development Control Plan (DCP) for Mogo Village. This DCP stood until 2011 and was the planning instrument that allowed Mogo to develop, and also maintain, it's historical village atmosphere. The DCP gave owner's and builders guidelines to follow. This DCP was repealed in 2011 without any consultation with the village.

All unique villages within the Eurobodalla deserve specific DCP,s to help maintain their individual character. People visit these villages to have a unique shopping experience far removed from the shopping malls.

Bodalla Village, Tilba Village and Nelligen Village all have there own specific DCP but arguably the most popular Tourist Village in the Shire has no protection for the maintenance of it's historic character.

Mogo Village Business Chamber urges ESC to re- introduce a DCP for Mogo that reflects, and protects, the historic gold mining character of the town. Ideally this DCP should be developed with input from Mogo Village Business Chamber

Maureen Nathan moved:  
to move:  
last line to end  
of and paragraph  
"accepted"

Richard Adams

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**From:** Angie Radford [Angie.Radford@esc.nsw.gov.au]  
**Sent:** Friday, 2 December 2016 9:21 AM  
**To:** Ambiguous.ent@hotmail.com; richard@smadar.com.au  
**Subject:** Community information session - DCP review

Hi,

Council is reviewing some of the development control plans (DCPs) that apply to land in the Eurobodalla. As part of the review, Council is asking the community to share its vision for Mogo. Feedback will be considered to ensure development meets the community's expectations.

A community information session will be held at **Boomerang Meeting Place, 2 Church Street Mogo on Thursday 9 February 2017 5.30pm-6.30pm** to seek views about three questions:

- What do you most appreciate about Mogo?
- What do you think could be improved in Mogo?
- What do you want Mogo to look like in the future?

More information can be found on [Council's website](#).

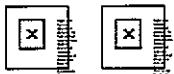
I will mail an invite to the Mogo Village Business Chamber with the above details. Alternatively, I am also happy to attend a business chamber meeting to answer any questions about the DCP review.

Sincerely

**Angie Radford**

Strategic Planning Officer (Environment)

t 02 4474 1202 | f 02 4474 1234



vulcan street moruya nsw 2537 | po box 99 moruya nsw 2537  
[www.esc.nsw.gov.au](http://www.esc.nsw.gov.au)

**Eurobodalla Shire Council acknowledges the traditional custodians of the land on which we work.**

**Please consider the environment before printing this email**

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