

Mogo Village Business Chamber Ltd

Minutes of ORDINARY GENERAL MEETING
Held in the MOGO PRESCHOOL
On
5th September 2016

MEETING OPENED: 5.45pm

Chairman: Richard Adams

PRESENT: Will Proctor, Sue Proctor, Phil Mayberry, Gayle Smith, Barry Horsburgh, Theresa Hornsburch, Juanita Sharp, Ewen Cole, Lyndell Allen, Anna Waters, Gisela Foote, Theresa Mathews, Melanie Seczawa, Peter Smith, Vicki Pamount, Kim Maclennan, Gary Ryan

APOLOGIES: Deb Gough, Sarah Cooper, Amanda Williams, Janine Adams; Chris Jones; Corey Peterson; Jennifer Drynan; Barry Cavanagh;

Minutes of previous ordinary general meeting held on 1 August 2016 accepted as a reasonable record of the last meeting

Moved: Teresa Matthews Seconded: Lyndell Allen

GENERAL BUSINESS

- 1) **Alliance with NSW Business Chamber**-Gary Ryan re-addressed the alliance program and outlined the benefits of joining (attached A) the NSW Business Chamber. Advised of an upcoming webinar; Go to the website to see upcoming presentations.
www.nswbusinesschamber.com.au
- 2) **Membership Information for MVBC website- www.mogovillagebusinesschamber.com.au**
Anna Waters is still chasing information for the Mogo Village Business Chamber website. She needs the business descriptions to be at least 300 words or more. She requested the information be sent directly to her. Anna.Waters@esc.nsw.gov.au. Members are asked to check the website and advise of any changes, updates needed.
- 3) **Membership** – welcome to new members: Tomakin Sports and Social Club, Mogo Aboriginal Pre-School and The Bay Post
- 4) **Treasurer's Report** – (Juanita Sharp)
29 Members now
No new bills - balance in account \$1408.79
- 5) **Town Map** – A sample map and quote for production was tabled by Anna Waters from Eurobodalla Shire Council. Council has agreed to fund some of the costs for the first year production (Total costs being approximately \$2422.20 as per quote from Excell Printing); There was a suggestion that there be a discounted fee arrangement for members and that non-members price is higher, but discounted if they join the Chamber. Sarah Cooper and Anna Waters have offered to approach the other business to gauge interest in participating in the map. Anna will table a first draft of the map next meeting along with the complete costs.
- 6) **Facebook advertising**- Theresa Mathews encouraged business to use social media more in promoting Mogo and their business. She offered to assist members with setting up a facebook page, or to help with better utilization of their existing page. Members are encouraged to email Theresa to make an appointment to see her.

- 7) **Newspaper Advertising** – Gisela Foote from the Bay Post presented a proposal for newspaper advertising. Currently 15 businesses have shown interest. The cost is \$600 (divisible by the number of participants) and she will present a mockup next meeting.
- 8) **Review of Pathway Strategy** – Richard Adams tabled correspondence from Eurobodalla Shire Council (attached "B")) seeking submissions and feedback to council on proposed pathways. He has asked that all members review the plan and provide feedback accordingly. Feedback can be submitted by email to council@esc.nsw.gov.au or via the website www.esc.nsw.gov.au;
- 9) **Pathway from Carpark** – Richard Adams has been contacted by John McAulay with a suggestion of offering land to the council to facilitate access from the public carpark to the shops. Richard has an upcoming meeting with Warren Sharpe of Eurobodalla Shire Council to discuss this and clearing of tree as an option.
- 10) **Save the Dates** – a reminder of upcoming workshops hosted by the Eurobodalla Shire Council. The dates and topics will be on the website.
- 11) **Christmas Shopping Fair Night** – Richard Adams suggested a shopping night to be hosted by Mogo close to Christmas. A subcommittee was organised and will provide information next meeting. (Richard Adams, Theresa Mathews and Theresa Hornsburgh)
- 12) **Welcome to Mogo Letter** - A "Welcome to Mogo" letter was tabled by Phil Mayberry and read to the meeting.(copy attached "C") It is intended that the letter be part of a Welcome pack given to new business to help convey the ethos of Mogo. Suggested changes or additions to the letter are welcome and can be sent to Richard Adams.
- 13) **Town Beautification Project** – suggestions for ways to add interest and colour to the street and entry to the town. Ideas can be emailed to Richard Adams.

Meeting Closed: 7.15pm

4A

NSW Business Chamber Local Chamber Alliance Program



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Your business is facing ever-changing economic, legal and market challenges. It is more important than ever to partner with the right people to help you run your business with confidence and to make the most of the current and future business and market conditions. Ask us how we can help you to maximise your potential.

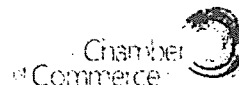
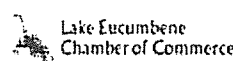
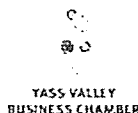
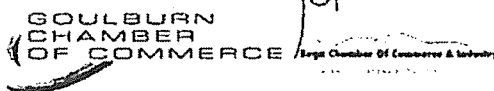
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- Unlimited free calls to access business support information via our telephone hotline team – call 13 26 96
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For industrial relations advice and legal advice call 13 29 59, for marketing advice call 13 26 96
- Discounts on a range of services negotiated by the NSW Business Chamber**
- NRMA Affiliate membership with discounts on NRMA services and three free calls to access business motoring advice (these three calls are in addition to your three NSW Business Chamber advice line calls) **
- Access to business information and document templates 24/7 via your unique member login to our website
- A quarterly digital business magazine focussed on NSW issues emailed directly to you
- A monthly e-newsletter with information relevant to your region
- Alliance member discounted rates to attend NSW Business Chamber events & webinars
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- And much more

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** Conditions may apply for some offers

This information is up-to-date as at July 1 2016



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Call 1300 139 910 or email gary.ryan@nswbc.com.au

nswbusinesschamber.com.au

Our Ref: E07.1434

17 August 2016

Mogo Village Business Chamber
MOGO NSW 2536
richard@smadar.com.au

Dear President

Review of Pathways Strategy

As you may be aware, Council has commenced a review of its Pathways Strategy. This project involves an assessment of existing paths and identifies possible future requirements throughout Eurobodalla.

As your members may be regular users of Council pathways for transport or exercise, we are inviting your club and its members to be involved in this project to make an important contribution to the long-term provision of paths across the Shire.

The draft strategy is now on exhibition to seek community views and comments. I would like to encourage your organisation and its members have their say by:

- reviewing the draft strategy
- providing information on pathways that have not been incorporated in the strategy
- identifying why there is a need for any additional pathways
- completing and encouraging others to complete a short survey on pathway use online at www.surveymonkey.com/r/GS3BQCK.

The draft Pathways Strategy will be available for review at Council libraries, the Moruya Administration Office and the 'On Exhibition' page of Council's website from 15 August until 24 September 2016.

Feedback can be submitted by email to council@esc.nsw.gov.au, by using the feedback form on Council's website (www.esc.nsw.gov.au) or via post to The General Manager, Eurobodalla Shire Council, PO Box 99 Moruya NSW 2537, with the subject line 'Pathways Strategy Review'.

Submissions should be returned to Council by the close of the exhibition period, 24 September 2016.

Should you require any further information, please phone me on 02 4474 1006.

Yours sincerely



Royce Toohey
Asset Planning Engineer

WELCOME TO MOGO VILLAGE

- MOGO VILLAGE LIES WITHIN WALBUNJA COUNTRY AND WE ACKNOWLEDGE THE TRADITIONAL OWNERS. MOGO VILLAGE HAS A STRONG INDIGENOUS COMMUNITY AND WE SHOULD ALL PROMOTE THEIR CONTRIBUTION TO THE VILLAGE. THE MOGO ENVIRONMENTAL WARRIORS ARE RESPONSIBLE FOR THE EXCELLENT WORK IN REHABILITATING THE MOGO CREEK SYSTEM.
- MOGO DEVELOPED IN THE MID 1800'S AS A GOLD RUSH TOWN AND WE MAINTAIN THESE LINKS TO OUR GOLD RUSH HERITAGE
- THE NEWER BUILDINGS IN TOWN HAVE GENERALLY BEEN DESIGNED TO FIT INTO THIS HISTORICAL THEME AND MAINTAIN A VILLAGE ATMOSPHERE.
- IN THE 1980'S MOGO UNDERWENT A RESURGENCE IN POPULARITY WITH THE ESTABLISHMENT OF "HANDS ON" BUSINESSES INCL. POTTERIES, ARTISTS, APIARISTS, LEADLIGHTERS, GLASSBLOWERS, LEATHERWORKERS, FURNITURE RESTORERS, NURSERIES ETC. *Mr F. G. -*
- THE MODERN MOGO SEES A MIX OF HANDCRAFT AND RETAIL SHOPS TO CREATE A VIBRANT MIX OF BUSINESSES THAT LEAD TO AN ALL DAY EXPERIENCE FOR THE VISITOR AND A REGULAR SOURCE OF GIFTS AND EVERYDAY ITEMS FOR THE LOCAL CLIENTELE
- PLEASE BE FRIENDLY AND WELCOMING TO ALL YOUR CUSTOMERS . MOGO VILLAGE ENJOYS A REPUTATION FOR BEING FRIENDLY AND WELCOMING WHICH HELPS CREATE THE FRIENDLY VILLAGE ATMOSPHERE
- IN 2004 MOGO WAS THE FIRST MAINLAND TOWN TO GO PLASTIC CARRY BAG FREE. WE URGE ALL CURRENT AND NEW BUSINESSES TO MAINTAIN THIS IMPORTANT ASPECT AS IT CREATES A NATURAL SHOPPING ENVIRONMENT AND PROMOTES MOGO VILLAGE AS AN ENVIRONMENTALLY AWARE TOWN
- **1N** 2004 MOGO VILLAGE WON SMALL TIDY TOWN OF THE YEAR . WE ENCOURAGE ALL BUSINESSES TO KEEP THERE SHOP FRONTS CLEAN AND TIDY AND THE WHOLE TOWN LITTER FREE (INCL. CIGARETTE BUTTS)
- WHEN SOURCING STOCK FOR YOUR SHOPS TRY TO OBTAIN MERCHANDISE THAT IS INDIVIDUAL AND NOT CARRIED BY OTHER SHOPS.(THE COMMENT THAT SHOPS ARE THE SAME IS DAMAGING TO THE SUCCESS OF MOGO AS A RETAIL DESTINATION)
- MOGO VILLAGE BUSINESS CHAMBER MEETS 1ST MONDAY OF THE MONTH AND IS A GOOD PLACE TO MEET FELLOW BUSINESS PEOPLE AND DISCUSS THE FUTURE DIRECTION OF MOGO . ALL WELCOME.
- PARKING IS AT A PREMIUM IN MOGO.WE ASK ALL BUSINESS OWNERS AND THEIR STAFF TO PARK OFF STREET OR IN THE CHARLES ST. CAR PARK TO ENSURE MAXIMUM PARKING SPACES ON THE HIGHWAY FOR OUR VISITORS.
- ENCOURAGE YOUR CUSTOMERS TO BUY LOCAL AD SUPPORT SMALL BUSINESS.
- GET TO KNOW OTHER MOGO TRADERS STOCK AND DIRECT VISITORS TO THE APPROPRIATE SHOP IF YOU DON'T STOCK WHAT THEY ARE LOOKING FOR.